



H O M E B R I D G E

FOR IMMEDIATE RELEASE

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**HOMEBRIDGE ANNOUNCES APPOINTMENT OF MIN CHANG
AS CHIEF EXECUTIVE OFFICER**

***New Leader of Home Care and Workforce Training Provider
Committed to Bringing the Best Independent Living Outcomes for Clients***

SAN FRANCISCO – March 25, 2024 – Homebridge, a major provider of home care and supportive services to clients in the Bay Area, today announced the appointment of Min Chang as Chief Executive Officer following Mark Burns, Homebridge’s innovative Executive Director, who is retiring. She brings more than 35 years of experience to the role, reflecting a deep passion for both healthcare and supporting vulnerable populations. Chang has held various leadership positions over the years, most recently at San Francisco-based On Lok, where she served as Chief Strategy Officer.

“Homebridge has been on the leading edge of healthcare, social services, and workforce development in the Bay Area for decades, and I am excited to be able to work with the Homebridge team to expand our footprint to better serve our community,” said Chang. “I am deeply committed to investing in the Homebridge team’s growth mindset and to providing the best possible training for caregivers and outcomes for our clients, both at home and in the community.”

“We are excited to have Min Chang join Homebridge at a time when the need for skilled, supported home care providers is growing exponentially and policymakers across the country are recognizing the undervalued contributions of a frontline workforce. The home care and long-term supportive services landscape is rapidly changing,” said Maya Altman, a member of Homebridge’s Board of Directors. “Her vast experience in the health care and long-term care space makes her exceptionally qualified to lead Homebridge at this pivotal moment.”

Chang’s experience in business development, senior healthcare, and mergers and acquisitions, spans six continents. Her deep understanding of cross-cultural dynamics will enrich Homebridge’s approach to serving diverse communities across the Bay Area and throughout California. Before joining On Lok, she was president and CEO of Microsurgical Technology, a global medical devices company, and CEO at Kin On Health Care Center, a nonprofit in long term care. Her background includes 13 years leading global marketing communications and other leadership roles, including at Omnicom Group, Honeywell, and AstraZeneca, and 11 years in management consulting with Ernst & Young, Booz Allen and Accenture.

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About Homebridge

For nearly forty years, Homebridge has stood at the intersection of home care, healthcare, and caregiver workforce development, setting the standard for high-quality, compassionate, in-home and community-based care for individuals qualifying for In-Home Supportive Services (IHSS). In addition to providing direct care services in San Francisco, Homebridge is California's largest caregiver training provider, offering a broad array of online and in-person education and advanced skills training to caregivers throughout California.

For more information, please visit <http://homebridgeca.org>